



MAJOR GIFT RECOGNITION

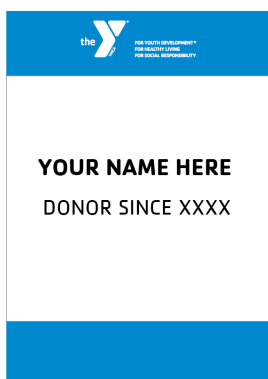
YMCA ANNUAL CAMPAIGN

BENEFITS OF BEING A MAJOR GIFT DONOR

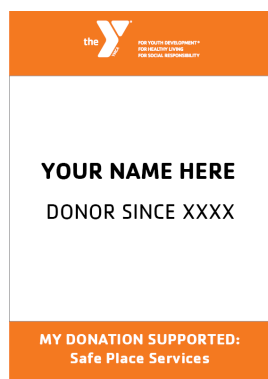
Giving to the Y not only enables positive change in our community, it also allows our community to see firsthand who makes it all possible. As a thank you and a way to raise awareness for your organizations' support of the Y, Major Gift Donors (those donating \$1000+) will receive:

- The rewards of making a difference in our community. **Because of YOU**, youth can achieve their potential, and people of all ages will be empowered to lead healthier lives and foster a sense of social responsibility
- Donate at one of the levels listed above and a **recognition banner** will be displayed in one of the 10 YMCA of Greater Louisville membership facilities. The images below display the level of giving by color, designation and banner size.
- **Wall Display** Recognition plaque in the branch
- **Donor booth space** in the branch
- Special Event invites to the **YMCA of Greater Louisville Mayor's Community Breakfast, YMCA of Greater Louisville Youth Character Awards**, and more!

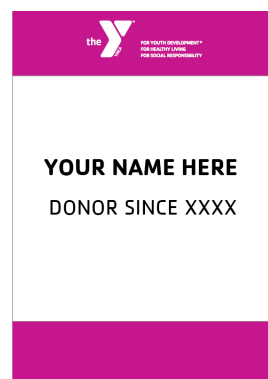
RECOGNITION BANNER LEVELS



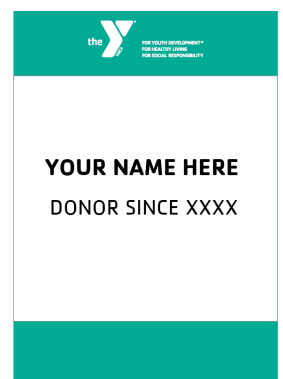
\$1,000+ Banner



\$2,500+ Banner



\$5,000+ Banner



\$10,000+ Banner

These donations are tax deductible; because of this, we are unable to print logos, tag lines, offers, coupons, or contact information on the banner itself. This is not a marketing opportunity. The YMCA reserves the right to make adjustments to verbiage and the placement of the banners at any time.

If you would like to learn more about the impact YOU can have in our community, contact our Financial Development Office at development@ymcalouisville.org.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

YMCA OF GREATER LOUISVILLE ANNUAL CAMPAIGN

WHAT YOUR GIFT WILL DO

\$1,000



Will teach **20 children** lifesaving water safety and swimming skills in our **Safety Around Water Program**.

\$2,500



Will allow **30 kids** to play a season of basketball, or soccer with **YMCA Youth Sports**.

\$5,000



You can provide one week of before and after school care for **80 children** through **YMCA School Age Child Care**.

\$10,000



You can provide **100 teens** in crisis shelter for the night with the help of **YMCA Safe Place Services**.

Because of people like you, we were able to provide opportunities that improve our community's health and well-being through activities that bring families closer together and programs that empower young people to find success. **Your generous support of the Annual Campaign makes the Y available for those who need us most.**

To learn more about YMCA impact in our community, please visit ymcalouisville.org/give-to-the-y.html

The Y. For a Better Us.™