



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Greetings & Salutations!

YMCA Black Achievers is celebrating 45 years of achiever excellence during our 45th Annual YMCA Black Achievers Gala. This year our event will be held February 17, 2024 at the Historic Galt House Grand Ballroom. This year's theme is "SUCCESS IS JUST AROUND THE CORNER." To celebrate this momentous milestone for our program legacy, we are inviting our community partners and achiever family to join us in supporting our class of 2024 youth and adult achievers and celebrate with us during our planned festivities. During our annual celebration we will celebrate the accomplishments and achievements of our youth and adult achievers as well as acknowledge our community partners and volunteers for their impact. With the support of your organization and the commitment to provide volunteers/engage with our youth, we will continue on this amazing legacy for the next 45 years and beyond.

Since our beginning in 1979 under the leadership of then Executive Director of the Chestnut Street YMCA Mr. Walter Barnes, YMCA Black Achievers has had year after year of awarding millions of dollars in scholarships to program participants and connected hundreds of students to corporate internship opportunities for the advancement of their career goals. YMCA Black Achievers has served thousands of youth, toured hundreds of colleges across the country, provided countless hours of community service learning, connected youth to peers that fosters long lasting friendships, and connected thousands of youth to positive adult mentors and role models. Since coming back after a complete shut down during the peak of COVID-19 in 2020 YMCA Black Achievers has continued 99% high school graduation rates with enrollment into a college. 100% of our senior scholarship program participants were offered some type of scholarship award to support their academic endeavors. YMCA Black Achievers was also able to award several students will paid internship offers with the support of sponsoring corporations and organizations.

This year we want uphold 45 years of achievement. With your support we can continue to provide, scholarships, paid internships, quality youth programming, and life changing impact to families across our region. I thank you in advance for your consideration and advocacy for our young people. Looking forward to celebrating with you in person here in Louisville or virtually if you are long distance for what will be our biggest most historic fundraising event yet.

We hope you may consider being a sponsor for YMCA Black Achievers during our annual YMCA campaign. In our sponsorship materials shared you will find information to take your next steps as being one of our key sponsors and youth supporter

On behalf of YMCA Black Achievers, Chestnut Street Family YMCA, and the YMCA of Greater Louisville, I thank you in advance for your support.

If you have any questions, please call our office at (502) 587-7405 or email dsorel@ymcalouisville.org.

Sincerely,

DeVonne Sorel

DeVonne Sorel

Senior Director Youth Development
Black Achievers Director

YMCA of Greater Louisville
Chestnut Street Family Branch
930 West Chestnut Street
Louisville, KY 40203
P 502 587 7405 F 502 587 2399
YMCALOUISVILLE.ORG





YMCA BLACK ACHIEVERS SPONSORSHIP LEVELS

PROGRAM SPONSOR	College Tour \$10,000	National Summit \$8,000	Enrichment \$5,000	Event \$3,500	Cluster \$2,000	Youth Group \$1,000	Youth \$100
Company logo on shirt and/or backpack and magnet on tour bus. Company recognition on social media reaching more than 50,000 followers. More than 100 participants.	✓						
Company logo on shirt. Company recognition on social media reaching more than 50,000 followers. More than 50 participants.		✓					
Thank you sign at activities such as field trips/cultural excursions, ACT/SAT prep workshops, Leadership Development Workshops, Teen Leadership Conferences. Table display space.			✓				
Thank you sign at activities such as college and career fairs, wellness fair, arts & cultural day, senior events, Kwanzaa celebration. Table display space.				✓			
Thank you sign at Cluster sessions.					✓		
Sponsors five youth achievers (program fee, activity, event).						✓	
Sponsors one youth achievers program fee and Annual Celebration youth ticket.							✓
Recognition on the Annual Celebration souvenir booklet.	✓	✓	✓	✓	✓	✓	

45TH ANNUAL BLACK ACHIEVERS CELEBRATION CORPORATE SPONSOR*	Title \$20,000	Diamond \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,000
Speaking role or recorded video presentation at Annual Celebration.	✓				
Company name on printed material during program year.	✓	✓	✓		
Company recognition on social media.	✓	✓	✓	✓	
Logo presentation on video at Annual Celebration.	✓	✓	✓	✓	
Advertisement in Annual Celebration souvenir booklet.	Full-Page	Full-Page	Half-Page	Quarter-Page	
Tickets in preferred company seating for Annual Celebration.	16 Tickets	12 Tickets	8 Tickets	6 Tickets	4 Tickets
Honor Adult Achievers.	8	4	3	2	2

* All donations as a Corporate Sponsor contribute to the YMCA Black Achievers program

SCHOLARSHIP SPONSOR

TO SUBMIT PAYMENT ONLINE, CLICK BELOW

- Corporate name/logo on scholarship
- Recognition in Annual Celebration souvenir booklet and scholarship video
- Corporate Internship Sponsor

- 2023-24 YMCA Black Achievers Program Sponsorship, [click here.](#)
- 45th Annual Black Achievers Celebration Corporate Sponsorship, [click here.](#)
- YMCA Black Achievers Scholarship Foundation Sponsorship, [click here.](#)



YMCA Black Achievers Sponsor Registration 2023

Thank you for your support of the YMCA Black Achievers Program

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Phone: _____

Email: _____

Please indicate your level of sponsorship:

_____ Title Sponsorship \$20,000

_____ Diamond Sponsorship \$10,000

_____ Gold Sponsorship \$7,500

_____ Silver Sponsorship \$5,000

_____ Bronze Sponsorship \$3,000

_____ Sponsorship will include a scholarship
(please submit scholarship confirmation form)

_____ Sponsorship will include an internship
(please submit internship confirmation form)

**Please submit Corporate Sponsorship pledge by
January 13, 2024.**

- Company logos must be provided in single color, high resolution (300 dpi or higher) EPS, TIFF, or JPG format.
- Email to DeVonne Sorel dsorel@ymcalouisville.org by the following deadlines for logos and ad forms:
pre-marketing: **December 30** and for souvenir booklet/printed material guaranteed publication deadline: **January 26**.
- Will your company be purchasing additional tickets for distribution to participants? _____ YES _____ NO
If yes, please submit ticket order form by January 13, 2024.



YMCA BLACK ACHIEVERS ADULT ACHIEVER SPONSORSHIP FORM

THE ROLE MODEL ADULT BLACK ACHIEVER

Individuals who are nominated and honored as Adult Achievers are individuals who display role model characteristics that uplift their community to explore and hopefully realize their career goals.

Achievers should be **individuals** who:

- Are exemplary role models for youth
- Are enthusiastic about the positive impact they can have on the lives of young people
- Are committed to contributing a minimum of 30 hours of volunteer services during the YMCA Black Achiever program year

INSTRUCTIONS

- Please complete a separate form for each Adult Achiever sponsored. Once sponsored by a company, your Adult Achiever will be honored at the celebration. There is no further selection process once the nomination form and fees have been received.
- All Adult Achievers are asked to participate in an Adult Achiever Welcome Breakfast & Orientation January 13, 2023 at the Chestnut Street Family YMCA Ballroom at 9am prior to the annual celebration.
- A professional photographer will be on site to take photos of each honoree. Adult Achievers may choose to have their photo taken at the Welcome Breakfast & Orientation or submit their own head shot. Professional head shots will be featured in the newspaper, event marketing, and the event souvenir journal.
- Each Adult Achiever will be honored during the annual celebration, and they will receive an award with their souvenir packet after the celebration.
- All Adult Achievers are asked to submit the following:
 - 50-200 word personal bio
 - Professional head shot (choose one)
 - Head shot submitted with form
 - Head shot taken during the Adult Achiever Welcome Breakfast & Orientation

CORPORATE SPONSOR INFORMATION

COMPANY/ ORGANIZATION NAME

ADDRESS

CITY

STATE

ZIP

CONTACT PERSON

PHONE

E-MAIL

FAX

SPONSORSHIP LEVEL

ADULT ACHIEVER INFORMATION

ADULT ACHIEVER NAME

MAILING ADDRESS

PHONE NUMBER

EMAIL ADDRESS

ACHIEVER'S CURRENT JOB TITLE

BRIEF DESCRIPTION OF JOB RESPONSIBILITIES

LENGTH OF TIME ACHIEVER HAS BEEN WITH ORGANIZATION (YEARS AND MONTHS)

COMPANY/ ORGANIZATION NAME

IS THE ADULT ACHIEVER AN ALUMNI OF YMCA BLACK ACHIEVERS? IF SO, WHAT YEAR?

PLEASE DESCRIBE WHY YOUR ORGANIZATION HAS NOMINATED THIS PARTICULAR EMPLOYEE TO BE HONORED AS AN ADULT ACHIEVER:

THE ADULT ACHIEVER COMMITS TO VOLUNTEERING WITH YMCA BLACK ACHIEVERS DURING THE 2023-2024 PROGRAM YEAR.

CHECK BOX TO CONFIRM



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YMCA BLACK ACHIEVERS SCHOLARSHIP SPONSORSHIP CONFIRMATION FORM

Scholarship Name _____

Contact Mailing Address _____

City _____ State _____ Zip Code _____

Donor Reference/Contact Person(s) _____

Title _____ Telephone _____ Fax _____

Email address _____

Number of Scholarship(s) _____ Scholarship Amount _____

Does Scholarship include an internship? Yes ___ No ___ (If yes see internship confirmation form)

School/Scholarship Criteria (G.P.A., SAT/ACT Score, major of study, school attending etc.)

Donor Payment Plan (Please select the options that applies):

Sponsor will make check payment directly to YMCA BA Scholarship Foundation _____

Mailing Check _____ Online Payment _____

Sponsor will make payment directly Institution _____

Sponsor will make payment directly to Achiever _____

Projected Payment Month/Date: _____

PLEASE SUBMIT CHECKS WITH COPY OF FORM TO: YMCA OF GREATER LOUISVILLE

ATTN: DeVonne Sorel (YMCA BLACK ACHIEVERS)
545 South 2nd Street, Louisville, KY 40202

Or

SUBMIT PAYMENT TO THE YMCA BLACK ACHIEVERS SCHOLARSHIP FOUNDATION (2023-2024 secured online form):
<https://host.nxt.blackbaud.com/donor-form?svcid=renxt&formId=8f3d794f-2744-4f22-847d-a35c5bacf4d5&envid=p-xnikaC2EXkasgv8Afn47cw&zone=usa>

*****Note:** The Chestnut Street YMCA assumes no responsibility for any internship(s)/scholarships that are committed. Once awarded, the scholarship funds and internship(s) assigned are the responsibility of the company/organization, school or individual(s) that have confirmed the scholarship(s)/internship agreed to. All confirmed scholarships that have selected payment to the YMCA Black Achievers Scholarship Foundation are requested to be paid by **July 31** via **check** to the above address or via **online using our secured form*****



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INTERNSHIP PROPOSAL FORM

YMCA BLACK ACHIEVERS OF GREATER LOUISVILLE

Sponsoring Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person(s): _____

Title: _____ Telephone: _____ Ext: _____

Email address: _____

Proposed Internship: _____

Type of Work

Company Location

Is this internship paired with a scholarship? Yes _____ No _____

(If yes please submit scholarship form)

Number of Internship positions being offered _____ **Paid:** _____ **Unpaid:** _____

Start Date of proposed internship _____ End Date of proposed internship _____

Fall Internship _____ Spring Internship _____ Summer Internship _____

Number of work hours proposed _____ Number of terms recipient is asked to commit to _____

College Field (s)/Major (s) of Study Preferred: _____

Any Additional Requirements (G.P.A., SAT/ACT Score, major of study, school attending etc.) _____

*****Note:** The Chestnut Street YMCA assumes no responsibility for any internship(s)/scholarships that are committed. Once awarded, the scholarship funds and internship(s) assigned are the responsibility of the company/organization, school or individual(s) that have confirmed the scholarship(s)/internship agreed to. All confirmed scholarships that have selected payment to the YMCA Black Achievers Scholarship Foundation are requested to be paid by **July 31** via **check** or via **online using our secured form*****



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SUCCESS IS JUST AROUND THE CORNER

YMCA Black Achievers and YMCA Youth Achievers
YMCA OF GREATER LOUISVILLE



ymcalouisville.org



YMCA BLACK ACHIEVERS

YMCA Black Achievers is an intentional effort to create equity in education, as well as the workplace, by motivating African American/Black and other minority youth to develop and pursue high educational and career goals.

Through the YMCA Black Achievers program, youth:

- **Gain a sense of self**
- **Raise their academic standards**
- **Build character**
- **Develop cultural competence skills**
- **Gain exposure to diverse career opportunities**
- **Receive mentorship from caring adult role models from diverse career fields**
- **Engage in community service opportunities**
- **Receive hands-on service learning and field experiences**

YMCA Black Achievers participate in an education-based mentoring program designed to holistically develop youth in grades 9–12 to their fullest potential.

HISTORY OF YMCA BLACK ACHIEVERS

The YMCA Black Achievers program was founded in 1971 by members of the New York Harlem YMCA. Since the program's successful inauguration, it has been established in 135 sites throughout the United States. One of the largest is located at the Chestnut Street Family YMCA.

Since 1979 the YMCA Black Achievers at the Chestnut Street Family YMCA has encouraged and inspired youth to pursue their educational and career goals. Walter Barnes was the Executive Director of the Chestnut Street Family YMCA when the program began in Louisville. He, along with other visionary leaders, sought to prepare young men and women for the global workplace. Since its founding locally, thousands of adult achievers have served as mentors and role models. Corporate and community support has provided millions of dollars in scholarship support for students to pursue their education.

CAREER CLUSTERS

A key benefit of the YMCA Black Achievers program is the relationship formed between adult achievers and teen achievers during career cluster workshops.

The YMCA Black Achievers program provides students with hands-on learning and enrichment opportunities in various professional areas. Youth gain resource tools and professional road map strategies to navigate towards opportunities for success in their career areas of interest. Groups are led by professional adult volunteer mentors in the following cluster areas:

ARTS AND CULTURE

The Arts and Culture cluster is all about molding the next generation of creative minds and innovative leaders. Achievers gain the confidence to develop their visions and bring ideas to life. Youth are exposed to various career disciplines of art including fine arts, performing arts, culinary arts, visual arts, photography, sculpture, fashion design, and more.

BUSINESS, ACCOUNTING, FINANCE, AND BANKING

The world of business is a big place with endless possibilities for Achievers. Young entrepreneurs and future business leaders learn administrative skills, strategies for small business, gain exposure to the world of finance, economics, and the art of supply and demand.

COMMUNICATION, MARKETING, AND SOCIAL MEDIA

What's a good business without a solid marketing strategy? Achievers will learn the importance of communication and how connecting people, sharing ideas, and motivating cultural trends is essential to any successful organization. Youth are exposed to a broad range of career opportunities available in the fields of mass communication, business marketing, broadcasting, journalism, and social media. Students also explore navigating their interests and the current trends with communication in today's communication platforms.

COMPUTER AND TECHNOLOGY

Computer and technology careers are increasingly in demand in our global, inter-connected world. Experience careers responsible for generating, collecting, classifying, recording, and analyzing information. Youth will gain strategies for being successful in any field of choice. The next start-up entrepreneur or tech giant may be a YMCA Black Achiever!



EDUCATION, HUMAN SERVICES, AND NON-PROFITS

Youth in this cluster are exposed to a variety of career opportunities in education, human services, and related fields. Achievers should choose this cluster if they want to make a difference and empower others, work with youth, or grow the next generation of future leaders. Teaching, administration, higher education, or even working as a youth director for the YMCA are just some of the many careers youth will explore. Join this cluster to get on the path to stimulating minds!

ENGINEERING

"Oh the things you can think if you only try..." Engineers make the world go around. Everything from running water or flying to your favorite vacation destination can't happen without engineers. They link great ideas and scientific solutions to make a concept a reality. Youth in this cluster gain a better understanding of advancing technology, while exploring careers in engineering and other STEM related fields.

HEALTH AND MEDICAL

Is there a doctor in the house? It could be you, in the future. Explore careers relating to health and the business aspects of all medical services. This cluster is the perfect remedy for anyone interested in the medical field or allied health profession.

LAW AND GOVERNMENT

Ever wonder how government works? What lawyers do? Here is your chance to find out. Learn about professions that deal with politics and law in our community, law enforcement, and government services.

VOCATIONAL AND TRADE

The vocational and trade cluster provides young achievers the opportunity to explore their interest and discover what skills they have. Future trade leaders will gain exposure to education, internship, and apprenticeship opportunities, and will be connected to a network field employer to assist them with their career search. Achievers explore skills they need to develop to meet their goals.

The YMCA Black Achievers awarded more than **\$1,480,000 in scholarships** to graduating seniors in 2023!

YMCA YOUTH ACHIEVERS

The YMCA Youth Achievers program is a way to jump-start a youth's success in life. Programs are designed to mentor youth in elementary and middle school, by providing them a holistic program designed to promote positive development through culturally-sensitive curriculum.

The YMCA Youth Achievers cluster is for elementary school youth (grades K-5) while the middle school cluster focuses on youth in middle school (grades 6-8). Middle School cluster is also specially designed to teach life skills, encourage leadership development, and prepare youth not just for high school, but for life as well.

A goal of YMCA Youth Achievers is to prepare participants for leadership development and career orientation activities of the YMCA Black Achievers program (grades 9-12).

The YMCA Youth Achievers program delivers structured, age-appropriate academic and cultural learning activities. The core components of YMCA Youth Achievers are community engagement, fitness, life management, education, family heritage, and character development.

Programming includes workshops on citizenship, teamwork, success in school, cultural heritage, handling peer pressure, financial management, and healthy choices.

Want to be a volunteer, career cluster leader, or mentor? Contact blackachievers@ymcalouisville.org



SESSION INFORMATION

- Sessions are held monthly from 9am-12pm on Saturdays during the school year August-April
- Senior Sessions are scheduled monthly July-March

Register online at ymcalouisville.org

PROGRAM FEES / HOW TO REGISTER

- YMCA Black Achievers - \$105
- YMCA Youth Achievers - \$85

Financial assistance is available to assist with program fees. Some participants may be eligible to have their full program fee waived through designated grant funding. For additional information about program scholarships, call the YMCA Black Achievers Program Office at **502.587.7405** or email blackachievers@ymcalouisville.org.

THANKS TO OUR SPONSORS



- Baptist Health
- Brenda Russell Memorial Scholarship
- Duke Energy Foundation
- Fourth Street Live
- Jacobs Engineering
- Kentucky Farm Bureau
- LG&E
- MSD
- Norton Health
- PNC Bank
- Presbyterian Church (U.S.A.)
- Regions Bank
- Republic Bank Foundation
- River City Bank
- UAW 862
- University of Louisville
- WLKY TV



“Black Achievers has made it a priority to support young minority students as we discover what success means to us. Through mentoring and gentle guidance, I’ve come to understand that success doesn’t happen at a specific age or at a certain time. It is not about attempting to catch up by comparing ourselves to others. Everyone has their own timeline.”

– Arabella Brown
YMCA Black Achiever, Class of 2023