



FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY

Greetings YMCA Supporters!

I hope this message finds you well!

I am excited to share that the YMCA Black Achievers program is celebrating its 46th Annual Black Achievers Gala on February 15, 2025, at the Historic Galt House Grand Ballroom. This year's theme is "The World Is Ours!"—a fitting tribute to our legacy and to the bright futures of our youth and adult achievers.

For 46 years, YMCA Black Achievers has empowered thousands of young people through scholarships, internships, and mentorships, helping them achieve their career goals and build lasting connections. Since our return from the pandemic, we've maintained a 99% high school graduation rate, with 100% of our senior scholarship participants receiving offers to support their academic pursuits.

To uphold this incredible legacy, we invite you to join us as a key sponsor for this year's gala. Your support will enable us to continue providing vital scholarships, quality programming, and transformative experiences for families in our community.

We are grateful for your consideration and hope you will stand with us to celebrate our achievers and the impactful work we do together. Please find our sponsorship materials attached for more details on how you can participate.

Thank you for your ongoing support of YMCA Black Achievers. If you have any questions, feel free to reach out to our team at [BAFoundation@ymcalouisville.org](mailto:BAFoundation@ymcalouisville.org).

Looking forward to celebrating with you!

Warm regards,

DeVonne Sorel

Senior Director of Youth Development  
Black Achievers Director

YMCA of Greater Louisville  
CHESTNUT STREET FAMILY YMCA  
930 West Chestnut Street  
Louisville, KY 40203  
P 502 587 7405 F 502 587 2399  
[YMCALOUISVILLE.ORG](http://YMCALOUISVILLE.ORG)





# YMCA BLACK ACHIEVERS SPONSORSHIP LEVELS

PROGRAM SPONSOR	College Tour \$10,000	National Summit \$8,000	Enrichment \$5,000	Event \$3,500	Cluster \$2,000	Youth Group \$1,000	Youth \$100
Company logo on shirt and/or backpack and magnet on tour bus. Company recognition on social media reaching more than 50,000 followers. More than 100 participants.	✓						
Company logo on shirt. Company recognition on social media reaching more than 50,000 followers. More than 50 participants.		✓					
Thank you sign at activities such as field trips/cultural excursions, ACT/SAT prep workshops, Leadership Development Workshops, Teen Leadership Conferences. Table display space.			✓				
Thank you sign at activities such as college and career fairs, wellness fair, arts & cultural day, senior events, Kwanzaa celebration. Table display space.				✓			
Thank you sign at Cluster sessions.					✓		
Sponsors five youth achievers (program fee, activity, event).						✓	
Sponsors one youth achievers program fee and Annual Celebration youth ticket.							✓
Recognition on the Annual Celebration souvenir booklet.	✓	✓	✓	✓	✓	✓	

46TH ANNUAL BLACK ACHIEVERS CELEBRATION CORPORATE SPONSOR* (February 15, 2025)	Title \$20,000	Diamond \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,500
Speaking role or recorded video presentation at Annual Celebration.	✓				
Company name on printed material during program year.	✓	✓	✓		
Company recognition on social media.	✓	✓	✓	✓	
Logo presentation on video at Annual Celebration.	✓	✓	✓	✓	
Advertisement in Annual Celebration souvenir booklet.	Full-Page	Full-Page	Half-Page	Quarter-Page	Logo
Tickets in preferred company seating for Annual Celebration.	16 Tickets	12 Tickets	8 Tickets	6 Tickets	4 Tickets
Honor Adult Achievers.	8	4	3	2	2

\* All donations as a Corporate Sponsor contribute to the YMCA Black Achievers program

## SCHOLARSHIP SPONSOR

- Corporate name/logo on scholarship
- Recognition in Annual Celebration souvenir booklet and scholarship video
- Corporate Internship Sponsor



# YMCA Black Achievers Program Sponsorship 2024–25

Thank you for your support of the YMCA Black Achievers Program

Company/Individual Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

If your company/foundation has a third-party payee, enter here: \_\_\_\_\_

## Program Sponsorship

**Please confirm your pledge.** All pledges must be received by **December 31, 2024**.

<input type="checkbox"/> Program Sponsor	<input type="checkbox"/> Grant Foundation \$ _____
<input type="checkbox"/> College Tour \$10,000	<input type="checkbox"/> Cluster \$2,000
<input type="checkbox"/> National Summit \$8,000	<input type="checkbox"/> Youth Group \$1,000
<input type="checkbox"/> Enrichment \$5,000	<input type="checkbox"/> Youth \$100
<input type="checkbox"/> Event \$3,500	<input type="checkbox"/> Other _____

## Payment Information:

- How would you like to make your payment (please pick one):

- ☐ Invoice (will automatically be sent your email when the pledge has been entered)
- ☐ Credit Card/Bank Draft Payment (follow [link](#))
- ☐ Check (Please make payable to YMCA of Greater Louisville. Add a note stating Black Achievers.  
Mail to 545 S 2nd Street, Louisville, KY 40202)

- Company logos must be provided in single color; high resolution (300 dpi or higher) EPS, TIFF, or JPG format.

Email artwork to [BAFoundation@ymcalouisville.org](mailto:BAFoundation@ymcalouisville.org) by the following deadlines

- College Tour T-Shirt artwork deadline: **December 31, 2024**
- National Achievers Summit T-Shirt artwork deadline: **March 1, 2025**

Email this form to [BAFoundation@ymcalouisville.org](mailto:BAFoundation@ymcalouisville.org)



# YMCA Black Achievers Celebration Corporate Sponsorship 2024–25

Thank you for your support of the YMCA Black Achievers Program

## February 15, 2025

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

If your company/foundation has a third-party payee, enter here: \_\_\_\_\_

### Please indicate your level of Celebration Corporate Sponsorship:

Sponsor Level	Tax Deductible Portion	Tickets	
<input type="checkbox"/> Title Sponsorship \$20,000	(\$18,880)	16 tickets	<input type="checkbox"/> Sponsorship will include a scholarship (please submit scholarship confirmation form)
<input type="checkbox"/> Diamond Sponsorship \$10,000	(\$9,160)	12 tickets	<input type="checkbox"/> Sponsorship will include an internship (please submit internship confirmation form)
<input type="checkbox"/> Gold Sponsorship \$7,500	(\$6,940)	8 tickets	
<input type="checkbox"/> Silver Sponsorship \$5,000	(\$4,580)	6 tickets	
<input type="checkbox"/> Bronze Sponsorship \$3,500	(\$3,220)	4 tickets	

**Please submit Celebration Corporate  
Sponsorship pledge by December 31, 2024.**

#### • How would you like to make your payment (please pick one):

- ☐ Invoice (will automatically be sent your email when the pledge has been entered)
- ☐ Credit Card/Bank Draft Payment (follow [link](#))
- ☐ Check (Please make payable to YMCA of Greater Louisville. Add a note stating Black Achievers.  
Mail to 545 S 2nd Street, Louisville, KY 40202)

### Celebration Information

- Email artwork to [BAFoundation@ymcalouisville.org](mailto:BAFoundation@ymcalouisville.org). Ad sizes: full-page–7 x 9.25", half-page–7.75 x 4.25" horizontal, quarter-page–3.775 x 4.25" vertical. Company logos must be provided in single color; high resolution (300 dpi or higher) EPS, TIFF, or JPG format; by the following deadlines:
  - pre-event marketing: **December 31, 2024**
  - souvenir booklet/printed material guaranteed publication deadline: **January 17, 2025**.
- Will your company be purchasing additional tickets for distribution to participants? \_\_\_\_ YES \_\_\_\_ NO  
If yes, how many tickets? \_\_\_\_ Tickets must be ordered by **January 13, 2025**.

Email this form to [BAFoundation@ymcalouisville.org](mailto:BAFoundation@ymcalouisville.org).

**Chestnut Street Family YMCA** • 930 West Chestnut Street, Louisville, KY 40203 • 502.587.7405 • [ymcalouisville.org](http://ymcalouisville.org)



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## YMCA BLACK ACHIEVERS SCHOLARSHIP SPONSORSHIP CONFIRMATION FORM

Scholarship Name \_\_\_\_\_

Contact Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Donor Reference/Contact Person(s) \_\_\_\_\_

Title \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email address \_\_\_\_\_

Number of Scholarship(s) \_\_\_\_\_ Scholarship Amount \_\_\_\_\_

Does the Scholarship include an internship? ☐ Yes ☐ No (If yes see **Internship Confirmation Form**)

**School/Scholarship Criteria** (G.P.A., SAT/ACT Score, major of study, school attending, etc.)

\_\_\_\_\_  
\_\_\_\_\_

**Donor Payment Plan** (Please select the options that apply):

Sponsor will make check payment directly to **YMCA of Greater Louisville**

☐ Mailing Check ☐ Online Payment

☐ Sponsor will make payment directly to the Institution

☐ Sponsor will make payment directly to Achiever

**Projected Payment Month/Date:** \_\_\_\_\_

Please **submit checks** with a copy of this form to:

YMCA OF GREATER LOUISVILLE  
ATTN: YMCA BLACK ACHIEVERS SCHOLARSHIP FOUNDATION  
545 South 2nd Street, Louisville, KY 40202

Or

Submit payment to the YMCA BLACK ACHIEVERS SCHOLARSHIP FOUNDATION ([secured online form](#)):

**\*\*\*Note:** The Chestnut Street Family YMCA assumes no responsibility for any internship(s)/scholarships that are committed. Once awarded, the scholarship funds and internship(s) assigned are the responsibility of the company/organization, school, or individual(s) that have confirmed the scholarship(s)/internship agreed to. All confirmed scholarships that have selected payment to the YMCA Black Achievers Scholarship Foundation are requested to be paid by **June 30** via check to the above address or online using our secured form\*\*\*



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## YMCA BLACK ACHIEVERS INTERNSHIP PROPOSAL FORM

Sponsoring Company Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Person(s) \_\_\_\_\_

Title \_\_\_\_\_ Telephone \_\_\_\_\_ Ext. \_\_\_\_\_

Email address \_\_\_\_\_

Proposed Internship \_\_\_\_\_

Type of Work

Company Location

Is the internship paired with a scholarship? ☐ Yes ☐ No (If yes, submit **Scholarship Sponsorship Confirmation Form**)

Number of Internship positions being offered \_\_\_\_\_ ☐ Paid ☐ Unpaid

Start Date of proposed internship \_\_\_\_\_ End Date of proposed internship \_\_\_\_\_

☐ Fall Internship ☐ Spring Internship ☐ Summer Internship

Number of work hours proposed \_\_\_\_\_ Number of terms recipient is asked to commit to \_\_\_\_\_

College Field (s)/Major (s) of Study Preferred: \_\_\_\_\_

Any Additional Requirements (G.P.A., SAT/ACT Score, major of study, school attending, etc.) \_\_\_\_\_

\*\*\*Note: The Chestnut Street Family YMCA assumes no responsibility for any internship(s)/scholarships that are committed. Once awarded, the scholarship funds and internship(s) assigned are the responsibility of the company/organization, school, or individual(s) that have confirmed the scholarship(s)/internship agreed to.



# YMCA BLACK ACHIEVERS ADULT ACHIEVER SPONSORSHIP FORM

## THE ROLE MODEL ADULT BLACK ACHIEVER

Individuals who are nominated and honored as Adult Achievers are individuals who display role model characteristics that uplift their community to explore and hopefully realize their career goals.

Achievers should be **individuals** who:

- Are exemplary role models for youth
- Are enthusiastic about the positive impact they can have on the lives of young people
- Are committed to contributing a minimum of 30 hours of volunteer services during the YMCA Black Achiever program year (June 2025–April 2026)

## INSTRUCTIONS

- Please complete a separate form for each Adult Achiever sponsored. Once sponsored by a company, your Adult Achiever will be honored at the celebration. There is no further selection process once the nomination form and fees have been received.
- All Adult Achievers are asked to submit the following:
  - 50–200 word personal bio
  - Professional head shot submitted with form
- Professional head shots will be featured in the newspaper, event marketing, and the event souvenir journal.
- Each Adult Achiever will be honored during the annual celebration, and they will receive an award with their souvenir packet after the celebration.
- All Adult Achievers are asked to register and participate in the summer volunteer orientation & retreat

## CORPORATE SPONSOR INFORMATION

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**COMPANY/ ORGANIZATION NAME**

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**ADDRESS**

**CITY**

**STATE**

**ZIP**

---

**CONTACT PERSON**

**PHONE**

---

**E-MAIL**

**FAX**

---

**SPONSORSHIP LEVEL**

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# ADULT ACHIEVER INFORMATION

ADULT ACHIEVER NAME

MAILING ADDRESS

PHONE NUMBER

EMAIL ADDRESS

ACHIEVER’S CURRENT JOB TITLE

BRIEF DESCRIPTION OF JOB RESPONSIBILITIES/RESUME

LENGTH OF TIME ACHIEVER HAS BEEN WITH ORGANIZATION (YEARS AND MONTHS)

COMPANY/ ORGANIZATION NAME

IS THE ADULT ACHIEVER AN ALUMNI OF YMCA BLACK ACHIEVERS? IF SO, WHAT YEAR?

PLEASE DESCRIBE WHY YOUR ORGANIZATION HAS NOMINATED THIS PARTICULAR EMPLOYEE TO BE HONORED AS AN ADULT ACHIEVER:

THE ADULT ACHIEVER COMMITS TO VOLUNTEERING WITH YMCA BLACK ACHIEVERS DURING THE 2025-2026 PROGRAM YEAR.

CHECK BOX TO CONFIRM





# THE WORLD IS OURS

## YMCA Black Achievers and YMCA Youth Achievers 2024-25



YMCA OF GREATER LOUISVILLE



## YMCA BLACK ACHIEVERS

YMCA Black Achievers is an intentional effort to create equity in education, as well as the workplace, by motivating African American, Black, and other multicultural youth to develop and pursue high educational and career goals.

**Through the YMCA Black Achievers program, youth:**

- Gain a sense of self
- Raise their academic standards
- Build character
- Develop cultural competence skills
- Gain exposure to diverse career opportunities
- Receive mentorship from caring adult role models from diverse career fields
- Engage in community service opportunities
- Receive hands-on service learning and field experiences

YMCA Black Achievers participate in an education-based mentoring program, designed to holistically develop youth in grades 9–12 to their fullest potential.

## HISTORY OF YMCA BLACK ACHIEVERS

The YMCA Black Achievers program was founded in 1971 by members of the New York Harlem YMCA. Since the program's successful inauguration, it has been established in 135 sites throughout the United States. One of the largest is located at the Chestnut Street Family YMCA.

Since 1979 the YMCA Black Achievers at Chestnut Street Family YMCA has encouraged and inspired youth to pursue their educational and career goals. Walter Barnes was the Executive Director of the Chestnut Street Family YMCA when the program began in Louisville. He, along with other visionary leaders, sought to prepare young men and women for the global workplace. Since its founding locally, thousands of adult achievers have served as mentors and role models. Corporate and community support has provided millions of dollars in scholarship support for students to pursue their education.

## CAREER CLUSTERS

**A key benefit of the YMCA Black Achievers program is the relationship formed between adult achievers and teen achievers during career cluster workshops.**

**The YMCA Black Achievers program provides students with hands-on learning and enrichment opportunities in various professional areas. Youth gain resource tools and professional road map strategies to navigate towards opportunities for success in their career areas of interest. Groups are led by professional adult volunteer mentors in the following cluster areas:**

### ARTS AND CULTURE

The Arts and Culture cluster is all about molding the next generation of creative minds and innovative leaders. Achievers gain the confidence to develop their visions and bring ideas to life. Youth are exposed to various career disciplines of art including fine arts, performing arts, culinary arts, visual arts, photography, sculpture, fashion design, and more.

### BUSINESS, ACCOUNTING, FINANCE, AND BANKING

The world of business is a big place with endless possibilities for Achievers. Young entrepreneurs and future business leaders learn administrative skills, strategies for small business, gain exposure to the world of finance, economics, and the art of supply and demand.

### COMMUNICATION, MARKETING, AND SOCIAL MEDIA

What's a good business without a solid marketing strategy? Achievers will learn the importance of communication and how connecting people, sharing ideas, and motivating cultural trends is essential to any successful organization. Youth are exposed to a broad range of career opportunities available in the fields of mass communication, business marketing, broadcasting, journalism, and social media. Students also explore navigating their interests and the current trends in today's communication platforms.

### COMPUTER AND TECHNOLOGY

Computer and technology careers are increasingly in demand in our global, inter-connected world. Experience careers responsible for generating, collecting, classifying, recording, and analyzing information. Youth will gain strategies for being successful in any field of choice. The next start-up entrepreneur or tech giant may be a YMCA Black Achiever!

## EDUCATION, HUMAN SERVICES, AND NON-PROFITS

Youth in this cluster are exposed to a variety of career opportunities in education, human services, and related fields. Achievers should choose this cluster if they want to make a difference and empower others, work with youth, or grow the next generation of future leaders. Teaching, administration, higher education, or even working as a youth director for the YMCA are just some of the many careers youth will explore. Join this cluster to get on the path to stimulating minds!

## ENGINEERING

"Oh the things you can think if you only try..." Engineers make the world go around. Everything from running water or flying to your favorite vacation destination can't happen without engineers. They link great ideas and scientific solutions to make a concept a reality. Youth in this cluster gain a better understanding of advancing technology, while exploring careers in engineering and other STEM related fields.

## HEALTH AND MEDICAL

Is there a doctor in the house? It could be you, in the future. Explore careers relating to health and the business aspects of all medical services. This cluster is the perfect remedy for anyone interested in the medical field or allied health profession.

## LAW AND GOVERNMENT

Ever wonder how government works? What lawyers do? Here is your chance to find out. Learn about professions that deal with politics and law in our community, law enforcement, and government services.

## BROWN-FORMAN VOCATIONAL AND TRADE

The Vocational and Trade cluster provides young achievers the opportunity to explore their interest and discover what skills they have. Future trade leaders will gain exposure to education, internship, and apprenticeship opportunities, and will be connected to a network field employer to assist them with their career search. Achievers explore skills they need to develop to meet their goals.



## YMCA YOUTH ACHIEVERS

The YMCA Youth Achievers program is a way to jump-start a youth's success in life. Programs are designed to mentor youth in elementary and middle school, by providing them a holistic program designed to promote positive development through culturally-sensitive curriculum.

The YMCA Youth Achievers cluster is for elementary school youth (grades K-5) while the middle school cluster focuses on youth in middle school (grades 6-8). Middle School cluster is also specially designed to teach life skills, encourage leadership development, and prepare youth not just for high school, but for life as well.

A goal of YMCA Youth Achievers is to prepare participants for leadership development and career orientation activities of the YMCA Black Achievers program (grades 9-12).

The YMCA Youth Achievers program delivers structured, age-appropriate academic and cultural learning activities. The core components of YMCA Youth Achievers are community engagement, fitness, life management, education, family heritage, and character development.



The YMCA Black Achievers awarded more than **\$1,480,000 in scholarships** to graduating seniors at their annual Awards Celebration in 2024!

Want to be a volunteer, career cluster leader, or mentor? Contact [blackachievers@ymcalouisville.org](mailto:blackachievers@ymcalouisville.org)



## SESSION INFORMATION

- Cluster sessions and program-wide events are held monthly on scheduled Saturdays during the school year August-April
- Senior Sessions are scheduled monthly July-March
- Baird's Stock Market Game 11:30-12:30pm on scheduled Achiever Saturdays

## PROGRAM FEES

YMCA Black Achievers – \$105

YMCA Youth Achievers – \$85

SCAN HERE TO REGISTER:



The Y is for everyone. To learn more about financial assistance, scan here:



For all general questions and inquiries for YMCA Black Achievers and Youth Achievers, email [blackachievers@ymcalouisville.org](mailto:blackachievers@ymcalouisville.org).

## THANKS TO OUR SPONSORS

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BROWN-FORMAN



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a Haier company

Humana®



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- |                        |   |                                |                   |
|------------------------|---|--------------------------------|-------------------|
| • Baird                | • J.P. Morgan Chase                         | • Norton Healthcare            | • River City Bank |
| • Baptist Health       | • Kentucky Farm Bureau Mutual Insurance Co. | • PNC Bank                     | • UAW             |
| • C.E. & S. Foundation | • LG&E KU                                   | • Presbyterian Church (U.S.A.) | • UPS             |
| • Churchill Downs      | • Metro United Way                          | • Republic Airways             | • WLKY            |
| • Fourth Street Live   | • MSD                                       | • Republic Bank                | • YUM! Brands     |



“Black Achievers gives us exposure. Whether it be for students that are in engineering they get to meet engineers and network, or get to meet people that can find internships and scholarships. It really is an example of what it looks like to just reach out to the community and gain exposure.”

– Janae Allen

YMCA Black Achiever, Class of 2024