LOUISVILLE, KY (April 13, 2017) – The YMCA of Greater Louisville announced today that plans for a new 62,000 square foot building, located in west Louisville at the corner of Broadway and 18th streets, are moving forward. The project has gained new momentum, with Norton Healthcare, Republic Bank & Trust Company, ProRehab Physical Therapy, and Family and Children’s Place all on board as active, collaborating partners and tenants. Construction is expected to begin in fall of this year.

The $28 million investment is expected to extend the Y’s mission into the Park Hill, Russell and California neighborhoods, and other communities in west Louisville, adding half a million dollars of new payroll per year to the area.

The building will be positioned at streetfront, along Broadway, with 170 parking spaces and open, multi-use fields in the rear. Luckett & Farley Architects, Engineers and Interior Designers designed the building and streetscape. They have been working closely with the YMCA and the city to support the city’s urban fabric by screening the parking in the center of the site and aligning the building along the sidewalk. This provides front door access from the sidewalk on Broadway, in addition to the parking area, to promote healthy walkability, bus and bike transportation. The landscaping will be designed to promote a boulevard feel along the soon-to-be, realigned Dixie highway.

The building will be positioned at streetfront, along Broadway, with parking in the rear. Architects have worked to comply with established urban corridor construction standards to maintain the natural urban corridor. Luckett & Farley Architects designed the building and streetscape.

“Although the YMCA is not considered a newcomer to the neighborhood, this new building and community resource will bring us closer to the communities we serve,” said Steve Tarver, president & chief executive officer of the YMCA of Greater Louisville. Our vision is to create community-integrated health through the lens of
health equity, in alignment with the Y’s overall mission. Our commitment to west Louisville is cemented by our ability to collaborate with these partners who each bring vital, much needed resources to this area.”

“I am very excited to see this project move forward, and grateful to the YMCA for its perseverance,” said Mayor Greg Fischer. "The Y has been a great and steady partner as we work on the core city value of improving the health of our community, especially in neighborhoods that don’t have the resources and investment they need. This facility will move us even closer to that goal."

Norton Healthcare will occupy 6,000 square feet and will bring quality healthcare and clinical services and resources to the area.

"We are excited to work with the YMCA to bring a medical home to this location. We look forward to creating new relationships between health care providers, patients and families to improve their health,” said Russell F. Cox, president and chief executive officer for Norton Healthcare.

Republic Bank & Trust Company will occupy 2,700 square feet and provide traditional banking services for west Louisville residents in addition to financial empowerment education and training.

“It’s time we go beyond the talk and planning phase in west Louisville,” said Steve Trager, chairman & chief executive officer of Republic Bank & Trust Company. “At Republic Bank we want to make the west Louisville YMCA a reality, and we believe the time to act is now. I am pleased we can all come together to make this happen for this part of our community.”

Family & Children’s Place plans to provide support, counseling and therapy to children and families seeking to recover from child physical and sexual abuse, community and family violence, crime and other types of trauma, to residents in west Louisville.

“We’re delighted to partner with the new YMCA planned for west Louisville. There’s a natural alignment to our missions - empowering children, helping people be healthy and building stronger communities – so having space in the new building will make it possible for us to support even more children and family’s emotional and behavioral health needs,” said Pam Darnall, president and chief executive officer of Family & Children’s Place.

ProRehab Physical Therapy provides long-lasting outcomes without surgery, medication, or diagnostic imaging to patients. Physical therapy services offered from the west Louisville clinic will include both manual and orthopaedic physical therapy to reduce and prevent aches and pains in the musculoskeletal system, as well as spine care, workplace injury prevention, chronic pain management, and trigger point dry needling.
“Part of ProRehab Physical Therapy’s mission is to identify communities where there is a need for physical therapy, and to fill that need,” said Larry Benz, president and chief executive officer of ProRehab Physical Therapy. “We were proud to open west Louisville’s first freestanding outpatient physical therapy clinic in 2016 in partnership with St. Stephen’s, and we are committed to continued growth and excellent patient outcomes in the west Louisville community. We are grateful to be a part of this community endeavor and groundbreaking initiative.”

The YMCA of Greater Louisville originally announced the project in 2011. In the intervening years, they have worked to establish community partnerships to help advance the project’s impact on west Louisville. “The project is centered on relationships with people,” added Tarver.

Altria/Phillip Morris USA originally donated the land, valued at $1 million, to the YMCA. The existing building, a former tobacco warehouse, was razed to make way for the new building. The old warehouse was vacant for more than 10 years and in an advanced state of disrepair. An architectural study prepared for the YMCA determined that it was not feasible to reuse the building because of safety, cost and the building’s deteriorated condition.

About the Louisville area YMCAs
The Y is the nation’s leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility. The YMCA has been listening and responding to the needs of our communities for over 160 years. The Y is dedicated to building healthy, confident, connected and secure children, adults, families and communities.

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