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Contact: Nina Walfoort
Director of Marketing and Communications
376-4988 or nwalfoort@ymcalouisville.org

Or

Tim Lawson
Tandem Public Relations
753-2904

YMCA EXPANDING MISSION INTO WEST LOUISVILLE

New Y branch proposed for 18th and Broadway

LOUISVILLE, KY (October 15, 2012) – The YMCA of Greater Louisville is pleased to officially extend its mission into west Louisville and help strengthen our community with the site preparation for a new Y branch on 18th and Broadway.

The proposed $13 million building will bring new investment and new partners to the Park Hill neighborhood and other communities in west Louisville. The new Y branch will include a state-of-the-art fitness center and swimming pool along with classrooms, modern locker rooms and child care playrooms. Space is reserved to accommodate future growth.

The Y also brings with it programs that help build a healthy spirit, mind and body for all and its focus on three key areas: youth development, healthy living and social responsibility.

“This is an investment that is critically important for west Louisville,” said Mayor Greg Fischer. “The Y is a great partner in responding to the challenge of improving the health of the community, particularly in those neighborhoods that don’t currently have the resources and investment they need.”

For future development, the proposed building includes space for new partners that will improve the community’s access to medical and dental care, wellness and nutrition coaching and financial services. Discussions with potential partners are underway.

“This plan is responsive to the community, which has requested the influence of the YMCA in their neighborhood,” said YMCA President and CEO Steve Tarver. “Our market research and community discussions have helped us solidify our plan and we are excited about making a difference in a community sorely in need of better access to health care, youth programs and preventative health programming.”

An existing five story building, former offices and manufacturing facility donated to the Y by Altria, the parent company of Phillip Morris, will be razed in the coming weeks to make way for the Y’s new building. The old warehouse has been vacant for more than 10 years and is in an advanced state of disrepair. A detailed architectural study prepared for the YMCA determined that it was not feasible to reuse the building for the Y’s purposes because of safety, cost and the building’s significantly deteriorated condition.

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About the Louisville area YMCAs
The Y is the nation’s leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility. The YMCA has been listening and responding to the needs of our communities for nearly 160 years and is dedicated to building healthy, confident, connected and secure children, adults, families and communities.