FOR IMMEDIATE RELEASE

CONTACT:
Nina Walfoort, Director of Marketing and Communications
502-376-4988
nwalfoort@ymcalouisville.org

or
Tim Lawson
(502) 553-9145
tim@tandemagency.com

NEWS RELEASE

YMCA OF GREATER LOUISVILLE GETTING READY FOR SWIMMING SEASON DURING NATIONAL WATER SAFETY MONTH

WHAT:
Swim instructors with the YMCA of Greater Louisville are available for media interviews about water and swimming safety, as our pools open this month and swimming season begins.

WHEN:
May/June

WHERE:
Most of the YMCA family branches have water facilities. Calypso Cove Water Park at the Northeast YMCA opened May 18.

WHO:
The Y has numerous experienced swimming and water safety experts on staff who can offer tips and suggestions as part of a community-wide outreach effort to promote safety in and around water.

ADDITIONAL INFORMATION:
The YMCA of Greater Louisville is gearing up for the summer swimming season during National Water Safety Month this month by helping parents and children prepare a safe season of water activity. Fatal drowning remains the second leading cause of unintentional, injury-related death for children ages 1-14 years of age, and a leading cause of death for children 1-5.
The YMCA offers a number of instructional swim classes for all age groups at many of most of its area locations. Swim lessons are available for kids and adults of all ages starting at 6 months old. Swimmers are divided into groups based on age and ability level. Trained swim instructors emphasize personal water safety, stroke development, endurance and social skills while guiding students in the pool. Instructors also include sun safety, rescue skills and boating safety. In addition, lifeguard certification classes are available.

For more information, or to register for swim classes at the YMCA of Greater Louisville, simply visit www.ymcalouisville.org or call (502) 587-9622.

###

**About the Louisville area YMCAs**

The Y is the nation’s leading nonprofit committed to strengthening communities through youth development, healthy living and social responsibility. The YMCA has been listening and responding to the needs of our communities for nearly 160 years. The Y is dedicated to building healthy, confident, connected and secure children, adults, families and communities.

###