NEWS RELEASE

CONTACT:
Nina Walfroort, Director of Marketing and Communications
502-376-4988
nwalfroort@ymcalouisville.org

or
Tim Lawson
(502) 553-9145
tim@tandemagency.com

CHURCHILL DOWNS INC presents...
THE 21st ANNUAL “YMCA SAFE PLACE TURF CLASSIC”
Firefighters Join Effort to Support Cause

LOUISVILLE, KY (June 7, 2013) -- The annual YMCA Safe Place Turf Classic will be run for the 21st year on Friday, June 7, after the 7th race at Churchill Downs. The favorite race of the day is something unexpected: corporate-sponsored firefighters race seven furlongs (7/8 of a mile) for the winning trophy.

In addition, the day will include recognition of White Castle Inc. White Castle has been a 30-year supporter of YMCA Safe Place Services as a Safe Place site and has contributed over $250,000 to the efforts provided at Safe Place to help young people and their families.

The turf race offers a challenge for even the most experienced human runners, with thick grass slowing the start and rewarding those who can find their pace. Proceeds from the corporate sponsorships and silent auction will benefit YMCA Safe Place Services, which provides shelter and round-the-clock assistance for teens and families in crisis. Primary sponsors of the Turf Classic are Churchill Downs, White Castle, King Southern Bank, and QRS Recycling.

ABOUT SAFE PLACE:
Since 1974, YMCA Safe Place Services has sought to provide the most basic needs of shelter, food and support for our community’s teens. These youth are very often running from abusive home situations and Safe Place is a vital resource to their security and survival. Safe Place sites are located in over 340 locations and represent security, support, and a link for teens and families in crisis to services that heal and reunite. YMCA Safe Place Services is a branch of the YMCA of Greater Louisville and a Metro United Way agency.

###