



YMCA of Greater Louisville
NORTHEAST DISTRICT YMCA
2018 Annual Campaign

FUNDRAISER APPLICATION

Our Focus: We're for youth development, healthy living and social responsibility

WHY WE DO, WHAT WE DO

In the past year the YMCA of Greater Louisville has provided over \$5 million to more than 12,000 families and individuals right here in our own community. Because of people like you, we were able to provide opportunities that improve our community's health and well-being, activities that bring families closer together and programs that empower young people to find success. Your generous support through volunteerism and giving keeps the Y available for those who need us most.

ANNUAL CAMPAIGN: Our annual fundraising effort

We are a 501(c)(3) non-profit organization and rely on the generosity of our donors to make all our valuable programs and services available to those who need us, regardless of income. And we make sure that 100% of all contributions stay in your community, right here in your own neighborhood. Please join us in making a meaningful and lasting impact, one person at a time, and become a Campaigner.

**YES! I am interested in helping raise awareness and donations for the YMCA!
Please have a volunteer contact me with additional information so I can get started.**

Your Name _____ DOB _____ Phone _____

Address _____ Email _____

Referred By _____ Group Exercise Class (if applicable) _____

What Campaigners Do: Easy as 1 – 2 - 3

- 1** Attend a training session in February to get all the tools and know-how you'll need
- 2** Attend our inspiring campaign kick-off dinner in February
- 3** Ask for donations; reach out to those you think will join you in supporting the work of the Y through giving and turn in their completed pledge forms

**That's it! Our Annual Campaign kicks off in mid February and is all done by end of March.
Easy enough, right?**

ARE YOU READY?

- 1 - Submit completed form to our Member Services Staff **OR**
- 2 - Email details to aackermann@ymcalouisville.org **OR**
- 3 - Apply online at ymcalouisville.org

We'll follow-up to welcome you to the team!