



Are you interested in becoming a **healthy** corner store?

3 ways to get involved...

- 1. Apply to become a Healthy in a Hurry Corner Store.** The *Healthy in a Hurry Corner Store Initiative* provides financial and technical assistance to corner stores interested in selling fresh and affordable fruits and vegetables. *Healthy in a Hurry* is a smart business decision as well as a chance to build a healthier community by giving customers the option to make a healthier choice.
- 2. Market and promote healthy foods in your store.** Labeling healthy foods is a great way to help your customers make the healthy choice. Healthy labels are available at no cost to you!
- 3. Join the Association of Healthy Corner Store Owners.** Learn from other corner store owners who have successfully taken the steps to making their business a healthy one. The Association will meet annually to discuss best practices for distribution, stocking, selling, and promoting fruits, vegetables, and other healthy products.

For more information on any of the options listed above, contact Sasha Belenky at 502-498-6342 or sbelenky@ymcalouisville.org