Over the last year, we have watched as the aspirations we gave birth to in 2014 took on life. If you are a donor, member or volunteer, you are probably becoming familiar with them: HEALTH, EDUCATION, CONNECTING PEOPLE and ACCESSIBILITY. Binding them all together is the fifth aspiration of CHARACTER and ETHICS.

These aspirations have guided our activities, influenced our thinking and fueled our ambitions over the past year. And what we discovered in 2015 is that they were well-chosen. They offer an excellent way to illuminate the YMCA's impact on people's lives.

In this report, we wanted to share with you some of the stories that illustrate these aspirations. Because the stories are so impactful and so important, we added 10 pages to this report to give them their due, and have changed the name of our Annual Report to the Community Impact report.

We have impacted families in profound ways. ViviAnne Bohannon fought through leukemia with help from the LIVESTRONG Program at the Y. This is more than a story about health; it is about healing, quality of life and the triumph of determination.

And we have impacted children in touching ways, as Jackson Heiser's soccer experience demonstrates. Playing a team sport not only boosted Jackson's self-esteem but also made his father proud.

On a more systemic level, we began connecting people by laying the groundwork for a merger of the Southern Indiana and Greater Louisville associations during 2015. Unanimously approved by the two associations' boards of directors, this merger was completed in January 2016 and we are actively engaged in the integration.

With the merger, we have set our sights on bolstering programs that have the most powerful and far-reaching impacts. We have several collaborative efforts, especially around health and education, that have expanded our ability to deliver services to hundreds of people, particularly children from vulnerable circumstances.

Indeed, we are Better Together – as a YMCA, community and region! It is an honor to be part of the YMCA family.

Sincerely,

G. Bradley Smith, YMCA Board Chairman
Partner, Mountjoy Chilton Medley

R. Stephen Tarver, CEO
YMCA of Greater Louisville

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.
George found more than fitness at the Y. Volunteering also brought him to his wife, Selena.
Almost everyone finds something to love when they join the Y, but occasionally people find SOMEONE to love. That’s what happened to George Soteriou and Selena Fulkerson when they met at the Southwest Family YMCA.

On a cold November night in 2012, George was working out on a bike and Selena was on the treadmill behind him. George had been coaching soccer at the Southwest Y for several years, so Selena recognized him from her daughter’s games.

After a short chat, the two detected a spark and decided to go on a date. Eventually, he convinced her to train for a half-marathon with him. As George says, “it snowballed from there.”

It certainly did! Over the next three years George and Selena, who each have a daughter, grew closer. On December 19, 2015 – an easy date for them to remember since it’s George’s birthday – the couple and their daughters went to the Y to exercise. Near the end of their workout, George called their daughters over and said he wanted to show them the exact spot where he and Selena met.

“I was telling all these stories and I said to Selena, ‘This would be the perfect spot to ask you if you would marry me.’ I had the ring right there. She didn’t say anything in the beginning because she was so surprised. My daughter was in tears. I said, ‘So marry me,’ and she said, ‘Yes, yes.’”

George thanks Ronnie McKiernan for getting him more involved at the YMCA. Ronnie, who is the Executive Director of the Southwest Family YMCA, invited George to join the Y’s board. Ronnie also played a key role in helping George understand the crucial role that the YMCA plays in the community.

“Congratulations George and Selena. George is also a board member who raises money for the Y and, as a coach, encourages young athletes to reach their fitness goals and learn to work together as a team. Every season he sees kids from diverse backgrounds come together and strive to reach a common goal.

Contributions to the Y like George’s encourage people throughout Louisville’s diverse communities to connect with each other.

“This would be the perfect spot to ask you if you would marry me.”
When a young family faced a health crisis, they found help at the Oldham County Family YMCA.
Kristen and her husband, Brent, moved to Oldham County from Lexington with their two children, ViviAnne and Cooper, eight years ago and immediately joined the Oldham County Family YMCA. Kristen and the kids would go to the Y daily. She got to enjoy group fitness classes and have some “mommy time” while the kids played in a fun, safe environment. ViviAnne and Cooper made up their own term for visiting Oldham County. They called it “going to fun.”

Not long after joining the Y, ViviAnne was diagnosed with acute lymphocytic leukemia. Medical expenses and ViviAnne’s condition forced the family to cancel their membership. The Y called Kristen and Brent immediately to offer financial assistance so they could keep their membership while ViviAnne underwent treatment. When Kristen could find someone to watch the kids, she would head to the Y for much-needed exercise that helped her manage the anxiety she experienced during this difficult time.

Three years later, ViviAnne was doing better. Now, the 10-year-old plays field hockey at the Y. This gives her a chance to exercise and socialize with her friends in a supportive environment that encourages healthy minds, spirits and bodies. She and Cooper also spend summer days swimming at Oldham County. The lifeguards know the family well and Kristen feels comfortable exercising in the gym while they watch over her children.

More than 680 people have found hope and better health through the expanding LIVESTRONG Program.
Three refugee sisters from Rwanda adjust to life in the United States with help from the YMCA Newcomer Academy Program.
wants to become a nurse when she grows up. As refugees, they would bring a unique perspective to their jobs. Despite the turmoil in Rwanda, the sisters say people there find it easy to seek medical attention when they need it, even if they don’t have insurance.

Thanks to our donors’ contributions to the YMCA, these brave sisters and other children like them get the instruction and support they need to thrive in the U.S.

“We didn’t have calculators or computers, so we had to use our brains more.”

Innocente, 14, Fifi, 16, and Fille, 16, moved from Rwanda to the United States with their parents at the end of 2014. Lingering effects of the Rwandan Civil War forced the family to leave their home country to find better, safer lives.

Shortly after relocating to the Louisville area with their parents, Fifi, Fille and Innocente joined the YMCA’s Newcomer Academy Program, where they get help refining their English skills and learning how to fit into U.S. culture. Each day the sisters take two buses from their house near Bashford Manor to the ESL Newcomer Academy at Shawnee High School. They don’t mind the commute. “We like to stay here to meet our friends,” Innocente said.

The YMCA Newcomer Academy Program is an after-school program that helps immigrants and refugees succeed in their new homes. Middle and high school students have chances to learn English and social skills from their peers as well as professional tutors. During a typical day in the program, students play soccer, help each other with homework and share stories about their home countries.

It’s not surprising that the sisters have done so well in Louisville. Fifi says that school in Rwanda was harder than her classes here. “We didn’t have calculators or computers, so we had to use our brains more.” They would even copy books by hand.

All three sisters dream of working in health care. Fifi and Fille dream of becoming doctors, although they insist that they don’t want to give shots to their patients. Innocente
Our Adaptive Sports Program gives children with developmental disabilities a chance to thrive and connect with their peers.
Jackson loves the water, so it’s possible that he will begin swimming. They think swimming “would be a challenge, but the YMCA is the one place that we feel could help him realize his goal.”

Thanks to your support, kids like Jackson have access to Adaptive Sports and other programs that encourage health, socialization and personal development in a supportive environment!

“From the moment he comes downstairs on Saturday mornings, he’s ready to get his jersey on and head out.”

For the past five years, Jackson Heiser has been participating in the Northeast Family YMCA Adaptive Sports Program. At first, Jackson’s parents, Tom and Lisa, weren’t sure whether their 7-year-old son would enjoy playing team sports. He had never had the opportunity before, so they had a lot of questions.

The Adaptive Sports Program gives special needs kids between ages 5 and 14 opportunities to play soccer, t-ball and other sports to develop healthy bodies and minds. The program attracts families from all over the Louisville metropolitan area.

Any misgivings they had quickly disappeared when Tom and Lisa saw Coach Dan O’Bryan devote all of his energy to making sure all of the kids felt involved in practice and games. Dan pours his enthusiasm and devotion into every event. His positive attitude infects players and parents alike to keep them energized even when they face challenges on the field.

Right away the coaches and staff members brought Jackson into the fold and made him a part of the team. Tom says that early on his son “would often get tired or distracted and want to go sit down until coaxed back into the action. Not anymore. From the moment he comes downstairs on Saturday mornings, he’s ready to get his jersey on and head out. It has been a terrific experience – not just for our family but for the community at large.”

Jackson is currently 13-years-old, so he’ll soon be too old for Adaptive Sports. His parents already know that
When John came to Y-NOW, he learned to cope with difficult emotions. He also became a positive influence on his peers.
Y-NOW is a unique program specifically designed for young people who have at least one incarcerated parent. These children face a high risk of becoming incarcerated themselves, often because they struggle with problems like anxiety, aggression and poor academic performance. Y-NOW pairs these kids with adult mentors who help them develop positive habits that lead to success in life.

John is an ambitious young man who wants to become a neurosurgeon and was selected for a 2015 YMCA Youth Character Award. He was referred to Y-NOW when he was 10 years old, shortly after his father’s imprisonment. He immediately had a positive effect on his peers. When John said he wanted to get straight A’s at school, several of the other kids decided to follow his lead. They clearly respected him and considered him a leader.

Before participating in Y-NOW, John didn’t show much emotion when asked about his father. Through the program, he learned to cope with intense feelings and work through his stress.

John takes leadership seriously and feels a deep responsibility that encourages him to give back to the community. He believes that Y-NOW is about more than just improving the lives of young people because it gives birth “to a whole generation of people with a desire to do good...It feels good to know that you’re putting your time and energy in a place where it will actually make a difference for the better.”

Although John is just 14 years old, he already has an impressive list of achievements. He is active in Kentucky United Nations Assembly (KUNA), YMCA Kentucky Youth Association (KYA), his school band and Chess Club. He even serves as Student Council President for his class.

This year alone, over 100K members have been guided by the Y’s core values of Caring, Honesty, Respect and Responsibility.
The YMCA of Greater Louisville would like to thank our outstanding Volunteers of the Year, in addition to over 2,100 volunteers who have offered their time and expertise to help us make a meaningful impact on our community. From Youth Sports coaches, to active Board Members, to mentors with Safe Place Services, we value every one of you!

For more than 160 years, we’ve been proud to help our neighbors learn, grow and thrive. Through the generosity of donors to our 2015 Annual Campaign:

- More than 1,000 young people took swim lessons or learned to be safe around the water.
- 220 youth received scholarships to enjoy Camp Piomingo.
- 10,373 individuals or families received help with membership costs.
- 584 youth were provided with safety and counseling in the Safe Place Services Shelter House.
- 161 families received assistance in order to attend Pre-school Child Care.
- 1,439 families were assisted with School-Age Child Care costs.
- 383 kids were able to enjoy Youth Sports.

Our Y is, and always will be, committed to nurturing the potential of kids, promoting healthy living and fostering a sense of social responsibility. Through our Strategic Vision, we strive to deliver lasting impact and build the foundations of community.

11,678 Children empowered through participation in Y Youth Sports.
9,641 Children nurtured through Infant/Toddler Care, Preschool And School-Age Child Care.
5,485 Children and teens mentored through Summer Day Camps.
5,478 Children taught to swim and feel safe in the water.
1,344 Children and teens mentored through YMCA Camp Piomingo.

MEETING EVERYONE’S NEEDS
- 101,330 Members Served
- 6,324 Infant/Toddler/Preschool (0-5 years)
- 12,978 Elementary (6-11)
- 12,137 Junior/Senior High (12-17)
- 18,175 Young Adult (18-29)
- 44,267 Adult (30-64)
- 7,459 Senior (65+)

WORKING AS A TEAM
- 2,119 Total Volunteers
- 1,931 Program Volunteers
- 288 Policy Making Volunteers
- 281 Y Full-Time Staff
- 1,548 Y Part-Time Staff
- 6,500 Total donors
### Public Support

**Community Contributions/Special Events**
- $2,394,937

**Metro United Way**
- $650,442

**Government Grants (Federal, State and Local)**
- $5,068,049

### Revenue

**Program Dues**
- $17,878,088

**Program Fees**
- $16,230,122

**In Kind**
- $972,342

**Other**
- $67,006

**Total Income**
- $43,260,986

### Expenses

**Program:**
- **Youth Development**
  - Includes: Community Service, Safe Place Emergency Shelter, Child Care, Youth Sports and Aquatics, Day and Overnight Camp
  - $18,932,834

- **Healthy Living**
  - Includes: Youth, Teens, Adults, Seniors, Special Needs and Corporate Health
  - $17,000,403

- **Social Responsibility**
  - Includes: Black Achievers, Homeless Transitional Residence and Senior Adult Day Care
  - $1,007,104

- **Administration & Operations Management**
  - $4,781,077

- **Fund Raising**
  - $461,279

**Total Expenses**
- $42,182,698

**Increase in Net Assets**
- $1,078,288

### Net Assets

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<tr>
<th>Description</th>
<th>Beginning of Year (audited)</th>
<th>End of Year (unaudited)</th>
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<tr>
<td>Net Assets (in millions)</td>
<td>$43,959</td>
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<td>Current Unrestricted</td>
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<td>Temporary Restricted</td>
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<td>Permanently Restricted</td>
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<tr>
<td>Total Net Assets</td>
<td><strong>$48,698</strong></td>
<td><strong>$49,784</strong></td>
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The YMCA of Greater Louisville relies on the generosity of corporate sponsors and community partners to help us maintain and expand service to the people who need us most. We work hard to make sure everyone has the opportunity to learn, grow and thrive. We couldn’t do it alone.

**BETTER TOGETHER**

$50,000 and over
- Brown Forman
- Gheens Foundation
- Honorable Order of Kentucky Colonels
- Jefferson County Public Schools
- Lift a Life Foundation
- Louisville/Jefferson County Metro Government
- Metro United Way
- YMCA of the USA

$10,000 - $50,000
- Block by Block
- Charah Inc.
- Cralle Foundation
- Etscorn Foundation
- Ford Motor Company/UAW Local 862
- GE Consumer Products Appliances
- Genentech
- Humana Foundation
- LG&E and KU
- Metro United Way
- Norton Healthcare
- Republic Bank Foundation
- RSMIS Foundation
- WHAS Crusade for Children
- White Castle
- Louisville Water Co.

Thanks to all of you who give your time, talent and treasure to our Y to strengthen our community. You all have unique ideas and skills and the Y is grateful to every one of you:

- Those who coach teams, tutor children and can always be counted on to help with community events because you care about your neighbors.
- Those who are campaigners and have a special way of reaching out to tell our Y story and raise the funds to ensure that our programs are available for all.
- Those who are staff and not only believe in but put into practice our values of responsibility, caring, honesty and respect.
- And those who are loyal members and keep our Y family—and the community at large—vital, active and healthy.

**THANK YOU**
STAY CONNECTED
Keep updated with all the latest news and announcements by connecting with us online and through social media.

/ymcalouisville / @ymcalouisville / YMCA_Louisville